



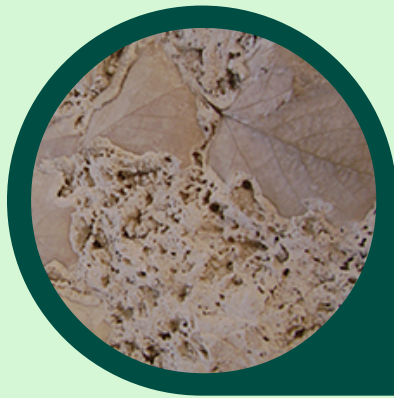
THE MARKETING DEAL ▶

Ideas at Play



Opposites Attract > How to Invite New Ideas

Break your routine! In our 24/7 work-world, it's essential for new energy. **Taking 6 minutes (now!)** for silly, or a short stroll, or doing the unexpected, shakes your creative spirit loose... **giving ideas room to inspire you.**



Slow down to find nature's rhythm.

Let life lead: say yes to a bigger adventure.



Climb on up to a brand new vista.

Stroll lazily at a new time of day.



Stand up first to lead a crowd in cheer.

Speed up to hopscotch for fun.



A hint from experience: Do this often, with a pocket size notepad handy, paper or digital, to **capture ideas instantly** before they scurry away!